

Clarification Note No. 1

ThermEcoWat Consultation Production of Two Motion Design Videos Clarification Note No. 1

As part of the consultation for the production of two motion design videos for the **ThermEcoWat** project, a question was raised by one of the candidates.

To ensure equal treatment of all candidates, the following clarifications are communicated to all tenderers and form an integral part of the consultation documents.

Candidate's question

Video 1 – Duration

The text provided appears to be complete. The voice-over would be approximately **3 minutes and 40 seconds**.

Should the proposal be based on this duration, or should the text be condensed?

Video 2 – Script and storyboard

No script has been provided at this stage.

Should its full creation be included in the proposal, or will it be provided by the contracting authority?

Preliminary video concept

For submission, is a **written creative brief** or a **visual storyboard** required?

Response from Thermauvergne

Video 1 – Duration

The reference duration to be taken into account for Video 1 is **3 minutes and 40 seconds**. Proposals must be based on this duration.

Video 2 – Script and storyboard

The script and storyboard for Video 2 will be provided by the contracting authority. They will be based on a duration equivalent to that of Video 1.

Preliminary video concept

For the submission phase, a **written creative brief detailing the proposed visual approach and style** is expected.

A visual storyboard is not required at this stage.

All other provisions of the consultation rules and specifications remain unchanged.

Done on Friday, 31st January 2026

For Thermauvergne