

## Call for tenders – Single Contract: Production of Two Motion Design Videos

### ThermEcoWat Project – Interreg SUDOE

As part of the European ThermEcoWat project (Interreg SUDOE Programme, funded by the ERDF and the ANCT Massif Central), the Thermauvergne Association is launching a call for tenders for the production of two motion design videos, aimed at:

1. Presenting the project, its partners, and its key challenges.
2. Promoting the results and impacts of the project.

#### Scope of Services

- Two videos (approximately 2 minutes 30 seconds each)
- Language versions: English voice-over, subtitles in French, Spanish, Portuguese, and English
- Scripts and storyboards provided by the contracting authority
- Expected deliverables:
  - Intermediate versions for review and adjustments
  - Final approved versions
  - Usable source files

A single service provider will be selected for the entire contract to ensure the artistic and technical consistency of both videos.

The selected service provider must be able to work in French and/or English for all communications, meetings, and project validation processes.

#### Selection Criteria

- Creative quality: 45%
- Technical skills and references: 30%
- Budget: 25%

The contract will be awarded to the tender offering the best value for money. The lowest-priced offer will not automatically be selected.

#### Submission Requirements

Candidates are invited to submit:

- A creative proposal
- References for similar projects
- A detailed production schedule
- A detailed quotation (excl. VAT and incl. VAT)

#### Deadline for submission of tenders: 22 February 2026

All tenders received will be subject to a comparative analysis in accordance with the criteria set out in the consultation file.

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